



**Executive Director's Commentary**

April 2011



Dear Friends for Life,

Helping one woman have her baby is enough to justify leveraging all the resources Women's First Choice Medical has at its disposal. But what if you and I were able to double the effect of those resources by reaching two? But if we can reach two, what about reaching as many as we can? What about reaching them all?

Our Mission is to erase the need for abortion in Tifton and beyond. Therefore, while the life of just one is enough to justify all of our resources, it is not enough to satisfy the Mission. To erase the need for abortion means that we transform the fear of the unknown into confidence in every at-risk woman's mind. When that is accomplished, the perceived need for abortion both publicly and privately will go away.

And while our Mission keeps us on the right track, focused, it's the Vision that is the means by which that Mission is accomplished from patient to patient, day by day. **The Vision of the Pregnancy Care Center is "to reach the right women, at the right time, and to serve them in the right way."** Imagine a world where women do not have to fear having their own child. **Imagine an America where women feel secure and supported enough such that having an abortion is no longer the first thing she thinks about but the last.** Imagine Women's First Choice Medical, you and I, accomplishing this Vision; reaching the right women (at risk for an abortion), at the right time (pregnant and afraid, feeling trapped), and serving them in the right way (transforming her fear of the unknown into confidence in a future after having had a child).

Since we have begun our new system of operation (focusing more on the abortion minded women), we have already seen 16 women that have come through our doors with 6 women who have chosen life for their babies. Our prayer is that we will be able to reach all of the 16 to find out if they have continued their pregnancy. In the meantime, we are becoming more intentional in advertising to those who are more at-risk to choose abortion. And we are doing that on a shoe-string advertising budget.

Our annual meeting is coming up soon for our next fiscal year and budget. At that time, it is our desire to increase our advertising budget in order to reach more abortion-minded women. Our plan is to use more print materials in college/tech school settings, social networking, and radio advertising. Just this week, I heard of another center that used radio advertising alternating between 2 popular radio stations specifically from 9 pm to 2 pm on Fridays through Sundays. **They increased their appointments for abortion at-risk women by 20% over two months!**

If you are not already a monthly donor, please consider becoming one for \$10 or more a month. You can use the enclosed card to begin helping us reach more women at-risk for abortion in an unplanned pregnancy through effective advertising like radio.

**We will not flinch or waver when it comes to the Vision because it is right, and good, and noble, and just.** If there is a reason why God has seen fit to grant you and me power and wealth, it is for this purpose . . . to erase the need for abortion.

Confident in Christ alone,

Darlene Barber  
Executive Director

P.S. Keep watching for the dates for our **Vision Tours**. **We are looking forward to sharing with you** what we do on a daily basis in this fight for Life.

**Baby Bottles Boomerang 2011 - Total (with more coming in) \$11,732.97!  
A BIG thank you for all the churches involved!**

Brighton Road Baptist Church	\$469.73	Macedonia Baptist Church	\$780.46
Brookfield Baptist Church	\$459.22	New Covenant Church	\$329.16
Carpenter Road Church of God	\$1,230.26	New Life Presbyterian	\$280.26
Eastside Baptist Church	\$1131.62	Northside Baptist Church	\$1243.59
Fair Haven Primitive Baptist Church	\$143.93	Oak Grove Baptist Church	\$345.91
First Baptist Church of Chula	\$40.00	Omega Baptist Church	\$317.38
First Baptist Church of Rochelle	\$1,127.00	Pine Hill Baptist Church	\$573.09
First Baptist Church of Sylvester	\$1606.59	Union Grove Church of God	\$148.85
First Baptist Church of Tifton	\$766.09	Vanceville Congregational Christian Church	\$247.84
First United Methodist Church	\$493.99		

**Gifts Given**

**In Memory:**

Mrs. "B"  
Julie Cannon  
Gillis Carter  
LeRoy & Ella Carter  
Tony Carter  
Bessie Crown  
Adrianna Davilla  
Leila Giddens  
Jimmy & Allene  
Gleaton  
Tom Gregory  
W.D. Hand  
"Baby" Hobbs  
Wilbur Jones  
Mr. Larry Lambert  
Clay & Hazel Lastinger  
Jerry Metzger  
LeAnna McKee  
Elmer & Mery Sterling  
Miriam Thompson  
J.W. Whitley  
Bernice Willis

**In Honor:**

Darlene Barber  
LaVerne Bridges  
David Brooks, Jr  
Piper Addyson Cagle  
Sylvia Dixon  
Sharon Eppes  
Lynda Fisher  
Kaitlin McGahee  
Eli Palmer  
Maria Peacock  
Dusty Purcell  
Suzanne Smith



**Banquet 2011**

**Over \$60,000 raised and pledged for this year!**



28 Roses  
for the 28  
babies  
saved in  
2010



Carol Everett made the evening special. She gave us eye-opening information about the abortion industry and its agenda for our children.

*Darlene, Board and All,*

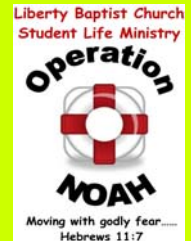
*Thank you for inviting me to come to the friendliest city in the nation with the kindest people and the biggest hearts that serve girls and women in an unplanned pregnancy!*

*Pregnancy Care Center of Tiftarea is a missionary outreach to the streets of Tifton and beyond to offer the choice of life, both physical and eternal! May the Lord continue to bless you as you reach out to the hurting with truth and hope! ~ Carol Everett*

**More 2011 Banquet Sponsors**

**First Baptist Church of Tifton      James & Virginia Godwin  
Brian & Missy Ponder**

**A Special Thank You  
To 2011's Banquet  
Life Cycle Sponsors:  
(\$1000.00 or More)**



**Matt & Shannon Connell**

**Life Advocates:  
(\$500 or More)**



**Mark & Daphne Thompson**

**Jimmy & Jodi Tomberlin**